

CABINET MEMBER FOR ECONOMIC REGENERATION AND DEVELOPMENT SERVICES

**Venue: Bailey House,
Rawmarsh Road,
Rotherham.**

Date: Monday, 5th March 2007

Time: 10.00 a.m.

A G E N D A

1. To determine if the following matters are to be considered under the categories suggested, in accordance with the Local Government Act 1972.
2. To determine any item which the Chairman is of the opinion should be considered later in the agenda as a matter of urgency.
3. Minutes of meeting Monday, 5th February, 2007 of Tourism Panel (copy attached) (Pages 1 - 5)
4. Minutes of a meeting of the Town Centre Management Group held on 5th February, 2007. (copy attached) (Pages 6 - 11)
5. Report re: Opening of Tenders. (copy attached) (Page 12)
 - to note.
6. Performance Indicators April to December, 2006. (report attached) (Pages 13 - 32)
Best Value Support Officer to report.
 - to report on the performance indicators for Environment and Development Services.
7. Review of the Draft Development Control Lines. (report attached) (Pages 33 - 38)
Transportation Unit Manager to report.
 - to finalise the review of Draft Development Control Lines across the Borough.
8. Town Centre Farmers' Market. (report attached) (Pages 39 - 43)
Markets General Manager to report.
 - to consider the establishment of a monthly farmers' market.
9. Conferences/Seminars.
 - to consider attendance at any conferences/seminars.

10. EXCLUSION OF THE PRESS AND PUBLIC

The following item is likely to be considered in the absence of the press and public as being exempt under Paragraph 3 of Part 1 of Schedule 12A to the Local Government Act 1972 (as amended March 2006) (information relating to the financial or business affairs of any particular individual (including the Council)):-

11. Amending charges for the provision of Highway Services. (report attached)
(Pages 44 - 47)

Network Regulation Engineer to report.

- to consider suggested revised charges.

**TOURISM PANEL
MONDAY, 5TH FEBRUARY, 2007**

Present:- Councillor Walker (in the Chair); Councillors Hall and Austen.

together with:-

Guy Kilminster	Manager, Libraries, Museums & Arts
Steve Blackbourn	Principal Officer Museums, Galleries and Heritage
Joanne Edley	Tourism Manager
Karen Oliver	Assistant Tourism Officer
Marie Hayes	Commercial & Promotional Manager

48. APOLOGIES FOR ABSENCE

Apologies for absence were received from:-

Councillor G. Boyes	Vice-Chair, Regeneration Scrutiny Panel
Councillor I. St. John	Cabinet Member, Lifelong Learning, Culture & Leisure
Councillor R. Littleboy	Senior Adviser, Lifelong Learning, Culture & Leisure
Councillor G. Robinson	Senior Adviser, Economic Regeneration & Development
Councillor G. Smith	Cabinet Member, Economic Regeneration & Development
Julie Roberts	Town Centre & Markets Manager
Dawn Runciman	Events & Promotions Officer
Richard Jones	Chief Executive, Yorkshire South Tourism

49. MINUTES OF THE PREVIOUS MEETING HELD ON 4TH DECEMBER, 2006

Consideration was given to the minutes of the previous meeting of the Tourism Panel held on 4th December, 2006.

Resolved:- That the minutes be approved as a correct record.

50. MATTERS ARISING

The following issues were raised:-

- (i) Councillor Reg Littleboy

The Chair reported that Councillor Littleboy had recently been taken into hospital.

Resolved:- That a card be sent to Councillor Littleboy wishing him a speedy recovery.

- (ii) South Yorkshire Destination Management Partnership (now known as Yorkshire South Tourism)

It was reported that Richard Jones, Chief Executive, Yorkshire South Tourism, was unable to attend the scheduled meetings of the Panel.

It was agreed that feedback on the progress of the Partnership was needed.

Resolved:- (1) That Councillor Boyes be asked to give an up date to the next meeting of the Tourism Panel.

(2) That the Tourism Manager, liaise with Democratic Services, to identify alternative dates for meetings in order to be able to invite Richard Jones.

51. MUSEUMS, GALLERIES AND HERITAGE: PLANS FOR HERITAGE SITES

The Principal Officer Museums, Galleries and Heritage, presented a report updating members of the Panel on the heritage sites owned and/or cared for by the Council.

The sites for which the Museums, Galleries and Heritage Service was responsible for included:-

- Clifton House (now Clifton Park Museum), including interpretation of the Roman Granary in Clifton Park and the Park's origins as the Clifton Estate
- Boston Castle, including interpretation of architectural salvage designed for open display in Boston Park (e.g. Doorway from College of Jesus)
- Waterloo Pottery Kiln, including interpretation of Pottery Ponds as the location of the Swinton (Rockingham) Pottery Works
- The Walker Mausoleum, including interpretation of Masbrough Chapel and Burial Ground
- Keppel's Column
- Catcliffe Glass Cone

The role of the Service was to maintain a watching brief over these sites, monitor their condition and to look to develop projects around the sites to help their restoration and to deliver community activities.

The Service worked in partnership with a number of organisations, other Service Areas within the Council, and the "Friends of" groups. It was pointed out that English Heritage and the Heritage Lottery Fund had been closely associated with the sites.

Reference was made to the following future plans for Heritage sites details of which were contained in the report submitted);-

- Clifton Park Museum:- plans for a new Glass Gallery linked to the Catcliffe Glass Cone development. Reference was made to the development of Clifton Park itself by Greenspaces, and the opportunity to deliver interpretative events.

- Boston Castle:- despite two feasibility studies, development/restoration was dependent upon the bigger project for the Park as a whole. However, the condition of the Castle continued to deteriorate. The Director of Culture and Leisure was speaking to the HLF about the possibility of restoring the castle separately.

Waterloo Kiln:- due to site constraints plans for a Contemporary Pottery Festival had not been pursued. The Service was maintaining a watching brief, with a condition survey being carried out in 2007.

Walker Mausoleum:- reference was made to the complex legal, access and ownership issues associated with this site. It was reported that a Legal Agreement had now been signed which gave the Council access and this had enabled discussion with the HLF for grant aid to restore the Mausoleum, clear the burial ground and preserve the remaining funerary monuments as an urban greenspace and a site of historical significance.

Keppels Column:- attention was drawn to two major, inherent problems:-

- The nature of the building and location of the site meant that projected visitor figures were too low to justify substantial Heritage Lottery Fund investment;
- Legal Services identified that local residents had a strong argument about the project interfering with their right to privacy under Article 8 of the European Convention of Human Rights, as the Column had not previously been open to the public since before the adjacent housing estate was built.

As a result of these problems the HLF considered the project too risky, and thus the Service was unable to lever in other external funding. Meanwhile the Column continued to deteriorate, and a programme of works had been identified (to commence in March/April). Members of the Panel made reference to the value of the Wentworth Follies.

- Catcliffe Glass Cone:- work was continuing with the Parish Council and English Heritage. Funding had been made available for a Conservation Assessment in 2007/2008.

Resolved:- (1) That the individual reports on the sites for which the Service is responsible be noted.

(2) That officers of the Service be thanked for their continuing efforts to maintain and develop the sites.

52. TOURISM UPDATE

The Tourism Manager reported on the following:-

Visitor Centre:-

- Footfall:- currently 61,000 with a target for the year end of 68,000
- Sales:- were slightly down and so 3 for 2 offers had been introduced

Yorkshire South Tourism:- work had continued with the Partners, leisure businesses, group travel operators, conference/business tourism and the media.

Group Travel Campaign:- Rotherham was leading on behalf of the partners and had produced a flyer for mailing to the Group Travel Operators/Group Travel Organisation. It was proposed to build a new database of contacts and for a new Group Travel Guide to be produced.

Show:- staff had attended:-

- the Great Days Out Fair at Bolton – 2nd February
- the World Holidays Show in Belfast and in Dublin,
- Confex 20th to 22nd February and to have a stand
- British Travel Fair in Birmingham on 13th to 14th March.

The value for money of attending the above would be assessed.

Members of the Panel referred to:-

- the recent investment by the private sector into refurbishing and developing facilities at the local hotels.
- Schools exchanges and other groups

Development of the Access Guide:- this was being made available on-line, with printouts available by post on request.

Accommodation Guide:- currently being printed

Attractions Guide:- was awaiting approval

Media Coverage:- had focussed on the Visitor Standard; Quality Standards and Customer Satisfaction survey

Rotherham's Big Screen:- was keeping Rotherham in the news.

Walking Festival:- this was being organised for 2nd to 15th July. It was

reported that presentations had been held in December to the 25 volunteers and to the Mayor for the money raised.

Resolved:- That the continued work of the Tourism Section be noted.

53. ANY OTHER BUSINESS

The Chair reported on the following:-

Information Bus for people aged over 50

A bus was being used as a Drop-in facility in the town centre on Friday, 9th February, to provide information for people aged over 50 e.g. courses available, activities, clubs, visitor attractions etc.

The Manager, Libraries, Museums and Arts, referred to work in respect of the Older People's Strategy which would be made available in Spring 2007.

54. DATE, TIME AND VENUE FOR THE NEXT MEETING

The Chair thanked everyone for their attendance and the date of the next meeting was confirmed as:-

MONDAY, 19TH MARCH, 2007 at 2 p.m. at the Town Hall.

TOWN CENTRE MANAGEMENT GROUP
Monday, 5th February, 2007

Present:-

Julie Roberts	Town Centre & Markets Manager (in the Chair)
Bernadette Rushton	Assistant Town Centre Manager
Phil Ashton	Renaissance South Yorkshire
Peter Thornborrow	Conservation & Urban Design Officer
Dave Potts	Project Officer

1. APOLOGIES FOR ABSENCE

Apologies were received from:-

Jeff Wharfe	Local Economic Development Partnership Manager
Eric Stowe	Access Officer
P.C. Andy Poppleton	South Yorkshire Police
Colin Knight	Streetpride Area Manager (Rotherham Town)
Chris Hayes	Streetpride Area Co-ordinator
Ryan Shepherd	Senior Planner
Michelle Musgrave	Director of Neighbourhood Development

2. MINUTES OF THE PREVIOUS MEETING HELD ON 4TH DECEMBER, 2006

Consideration was given to the minutes of the previous meeting held on 4th December, 2006.

The following amendment was made:- Page 2; Min. No. 41 should read:- Rotherham's 800th (not 80th) anniversary as a market town

Agreed:- That the minutes, with the above amendment, be approved as a correct record.

3. MATTERS ARISING FROM THE PREVIOUS MINUTES

Town Centre Action Group (Crime)

It was reported that this was still under consideration by Neighbourhoods and had not yet been implemented. The proposal would be going out for further consultation.

4. ROTHERHAM TOWN CENTRE CRIME STUDY

The Town Centre and Markets Manager gave a presentation in respect of the above study which had recommended a new policing model based on seven geographic areas for the creation of Safer Neighbourhood Teams.

The Town Centre would be covered by the Rotherham South Safer Neighbourhood Team (Broom, Broom Valley, Eastwood, East Dene, Moorgate)

The Teams would be resourced as follows:-

- 1 x Police Constable
- 2 x Community Support Officers (to be increased to 4 by April)
- Neighbourhood Wardens (now located within the Interchange)
- Public Order Van operating within the town centre on Friday and Saturday nights

Due to the size of the area, the Town Centre now had a Neighbourhood Action Group (NAG) to look at issues in the town centre, with priority being given to ASBO's, business crime (e.g. shop lifting and theft); alcohol and drugs; violent crime; bus station hotspot.

A map illustrating the area covered by the NAG was shown – this was identical to the alcohol exclusion zone and the Dispersal Order area (when approved).

A Crime Study and Action Plan was being formulated between February and the end of April and Holden McAllister had been commissioned due to their knowledge and expertise.

Re: staffing:- a BIP had been submitted for funding for Town Centre Wardens; Recruitment was taking place to appoint a Town Centre Safety Manager.

Business Crime Intelligence System:- funding had been received from the Safer Stronger Communities fund to purchase this system in March, which would provide information about offenders or nuisance.

Current Issues included:-

- Identification of hotspots
- Trends of criminal activity
- High incidence of anti-social behaviour, including graffiti and damage to property
- Non-recorded crime
- Resourcing and funding – reference was made to the number of people passing through the town centre. Therefore there was a need to focus resources e.g. on the rail and bus stations; college etc
- Alcohol related incidents
- Location of the Westgate Demonstrator next to Westgate Chambers
- Parts of the town centre not covered by CCTV e.g. Vicarage Lane

- Re-alignment of taxi ranks
- Benefits of public realm works e.g. safety lighting
- Late night Public transport out of the town centre
- Evening economy

The key elements of the Study and Action Plan would include:-

- Summary of legislation and statutory powers
- Best practice/Business Improvement Districts
- Analysis of the past 5 years of recorded crime statistics
- Review of arrest trends and ASBO's
- Review of local initiatives
- Review of the current structures, resources and task groups
- Review of visitor and business surveys, consultation with Area Assemblies and other groups.
- Review of likely retail, leisure and residential development
- Review of current and future transport
- Public realm improvements

The information would be drawn together to produce a Performance Management Framework/Action Plan for the next 3 years.

Those present discussed the following:-

- Composition of the multi-agency partnership:- Police, Council, Neighbourhoods, ASBO Unit
- Evidence of the influence on reduction in crime through people living in the town centre
- Planning and design to "design out crime"(it was noted that the Police had indicated they would assign an architectural liaison officer to work with the Planners)
- Public perception
- Feedback from 24 hour licensing
- Impact of Streetpride/Town Centre Ambassadors
- Funding for Town Centre Wardens
- Measures within Objective 1
- Responsibilities of individual retailers

Agreed:- That Julie be thanked for her informative presentation.

5. PHYSICAL REGENERATION - UPDATE

(i) General:-

The Assistant Town Centre Manager (on behalf of Paul Smith) reported that work was currently on-going regarding the procurement of new town centre Council and Civic accommodation and the development of vacant sites under the OJEU process. Tenders had been received for all 3 Lots (with the same developer submitting for Lots 2 & 3).

The latest position in respect of bids received for each Lot was reported, together with a brief outline of the anticipated timescale.

Reference was made to the listed buildings in the proposals.

Agreed:- (1) That Paul Smith, Design Consultancy Manager, be invited to give a presentation to the next meeting of the Group.

(ii) Westgate Demonstrator Project:-

Dave Potts, Project Officer, gave an overview presentation in respect of the progress on the above project.

Site 3 work had commenced on;
Site 5 was scheduled to start at the beginning of March;
Site 1 (listed building) was scheduled to start in April with completion date of end of March 2008.

Reference was made to the involvement of Yorkshire Forward in respect of All Saints Building. It was intended to engage designers by March 2007.

It was noted that links with the Townscape Heritage Initiative needed to be explored with the relevant officers.

An explanation was given of the site layouts and programming for Sites 2, 3, 4 and 5, together with Imperial Building, All Saints Building and Main Street road junction.

It was pointed out that Site 4 would be developed later following a review of the area.

Those present referred to mixed use, building standards, eco-design; complexity and ambition of the proposals; resourcing; delivery.

Work was continuing to co-ordinate the programme and liaison was taking place with town centre stakeholders.

Agreed:- (2) That Peter Thornborrow, Charles Hammersley and Dave Potts discuss the Townscape Heritage Initiative.

(iii) OJEU Process

A brief explanation was given of the above process.

(iv) Townscape Heritage Bid

It was reported that a Stage 3 bid had been made to the Heritage Lottery Fund in Sept/October 2006, and a decision was anticipated at the end of

February/early March 2007. The money would be used to identify and restore historical buildings and to lift the public realm.

The Conservation Office explained how the funding worked

Agreed:- (3) That Peter Thornborrow update the Group at the next meeting in respect of the Townscape Heritage Bid.

6. TOWN CENTRE MANAGEMENT GROUP - REVIEW

The Assistant Town Centre Manager gave a presentation about the way in which groups associated with the town centre related to each other, with reference to the role of this Group.

It was noted that currently eight separate groups linked to the Town Centre Strategy Group in a hub and spoke arrangement.

A brief outline was given of the role, responsibilities and terms of reference of the following:-

- Town Centre Strategy Team
- PR and Marketing Group
- Town Team
- Achieving Board
- Town Centre NAG (ref: previous presentation)
- Townscape Heritage Initiative
- Planning Group
- RMBC Regeneration Core Group

The Group considered the following issues:-

- Were any other groups operating?
- Was this Group duplicating the work of any of these other groups?
- Were there any gaps which the groups did not cover e.g. transport/accessibility?
- How in practice did the group relate to each other and share information?

The opinion was expressed that this Group had lost its sharpness, and that there were too many groups.

Reference was also made to the format of agendas, frequency of meetings and their duration.

It was noted that the minutes of the Group's meetings were fed into the Cabinet Member for Economic Regeneration and Development Services rather than to the Town Centre Strategy Group.

It was suggested that a more hierarchical/pyramidal structure may work

better.

Agreed:- That Bernadette email the findings and suggestions to other members of this Group asking them to identify any further groups involved in the town centre.

Once that information had been received this could be cross-referenced with this Group's Action Plan, and recommendations drawn up for the Group to consider.

7. TOWN CENTRE ACTION PLAN UPDATE

Agreed:- That Julie update the Action Plan prior to the next meeting.

8. DATE, TIME AND VENUE FOR THE NEXT MEETING

Agreed:- That the next meeting of the Town Centre Management Group be held on MONDAY, 5TH MARCH, 2007 at 3.30 p.m. to 5.15 p.m. at the Town Hall, Moorgate Street, Rotherham.

ROTHERHAM BOROUGH COUNCIL – REPORT TO CABINET MEMBERS
--

1. MEETING:- CABINET MEMBER FOR ECONOMIC REGENERATION AND DEVELOPMENT SERVICES – DELEGATED POWERS

2. DATE:- 5TH MARCH, 2007

3. OPENING OF OFFERS/TENDERS

I wish to report the opening of offers/tenders by the Cabinet Member, Economic Regeneration and Development Services, as follows:-

On 21st February, 2007:-

- Public Realm Strategy for Rotherham Town Centre

4. RECOMMENDATION

That the action of the Cabinet Member be recorded.

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS
--

1.	Meeting:	Delegated Powers Meeting
2.	Date:	5 March 2007
3.	Title:	Performance Indicators first quarter results 1 April to 31 December 2006/2007
4.	Directorate:	Environment and Development Services

5. Summary

To ensure continuous improvement of its services the Council has introduced a quarterly system of reporting its performance indicators and these have been set with agreed targets and priorities of the Community, Members and Senior Managers.

This report outlines the performance results for the third quarter of the year 2006/2007. The report focuses on indicators affected by the following issues:-

- Performance measures in the EDS suite of performance indicators.
- Performance indicators that have not reached their target setting.
- All England quartile comparisons.
- New performance measures.

6. Recommendations

It is resolved that:-

- a) **The Cabinet Member considers EDS performance results.**
- b) **The performance indicator third quarter results for 2006/2007 are noted.**
- c) **That the Councils position in comparison with the Audit Commission 2005/2006 All England results is noted.**

7. Proposals and Details

The programme area has changed its approach to quarterly reporting and is focussing its attentions on performance indicators that have failed to meet their target.

The report consists of:-

- a) A main report containing the EDS suite of performance indicators.
- b) An exception report identifying performance indicators that require attention entitled Performance News and Third Quarter kpi Summary 2006/2007.
- c) The EDS Programme Area Management Team aim to improve the indicators contained in the exception report.

8. Finance

Financial support for the performance measures comes from set budgets, Local Transport Plan (LTP), Single Regeneration Budget (SRB), Objective 1, Planning Delivery Grant and in the case of LPSA performance indicators through Government funding. A small percentage of indicators attract incoming subscriptions. Indicators requiring financial support have been identified in the exception report.

9. Risks and Uncertainties

Performance Management is a key driver in the effective delivery and provision of services. It is also a specific theme within the Comprehensive Performance Assessment (CPA) framework and will feature in the assessment from this year onwards.

Financial support plays a major part in ensuring that indicators achieve their targets including:-

- Budget for operational support and schemes.
- Grants SRB, LTP and Objective 1
- LPSA funding for BV 96, BV 99 (stats 19), and BV 109
- Planning Delivery Grant which is also supported by the Pendleton assessment concerning electronic access to planning and we now satisfy 20 out of 21 maximum points required, reference to BV 205. Once online payment for planning applications is achieved Rotherham will have the maximum of 21 points.

10. Policy and Performance Agenda Implications

Links to:- The Councils Golden Thread

- Political Priorities (Councils themes)
- Community Plan
- Corporate Plan
- Local Authority Agreement
- LPSA
- Service Plans and the services that will carry out the performance agenda.

11. Background Papers and Consultation

Reports includes

Appendix A, the third quarter results of the EDS suite of performance indicators
Appendix B, the third quarter performance indicator summary report.

Contact Name:

Alan Platt
Best Value Officer
Telephone 01709 83 2901
[Alan.platt@rotherham](mailto:Alan.platt@rotherham.gov.uk) .gov.uk

**Performance News and Third Quarter
kpi Summary
2006/2007**

**Environment and Development Services
Exception Report Appendix B**

Contents page

Performance against targets, Q 3 results.

Indicators by theme.....p3+4+5+6+7

Performance direction against the previous quarter.....p7+8

Comparing performance against the All England index.....p8

National PI Surveys.....p9

PI Summary.....p9

New performance measures.....p10

LPSA.....p 10

Projects.....p 11

Environment & Development Services PI Performance – 2006/2007

This report sets out the third quarter performance results (1 April to 31 December 2006) for Environment and Development Services (EDS). In total, 132 EDS PI's and their component parts are included in the suite of indicators but 81 elements have been reported. These PI's have been monitored against agreed targets and they are aligned to the Council's priorities.

This section shows indicators that have not achieved their set target. (Performance period 1 April 2006 to 31 December 2006)

Number of indicators reported 81.

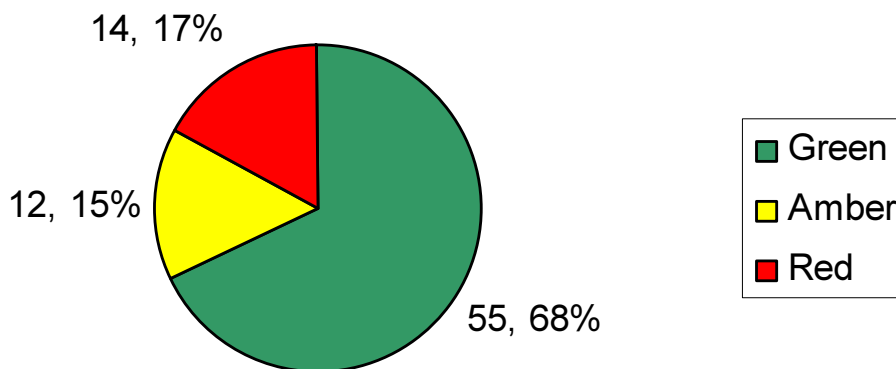
Number of indicators that have achieved their target and in the **green** zone is 55 (68%), this is a good result.

Number of indicators that that are slightly out side their target and in the **amber** zone is 12 (15%); indicators in this category are slightly below their target.

Number of indicators that have not achieved their target and in the **red** zone is 14 (17%), merits will be outlined in this report.

The PI's not achieving their target in quarter 3 of 2006/2007 are:-

Quarter 3 performance results



Rotherham Safe**Asset Management**

- **BV 156** Buildings Accessible to people who have a disability.
PI Lead Officer – Arnold Murray and Stuart Carr
Access Officer Eric Stowe

Actual 05/06	Target 06/07	Q.3.	Projected OT	TQ	Gov Target
53.09%	60.00%	53.09%	60.00%	84.7%	N/A

No improvements have been carried out on properties as funding support of £200,000 has not yet been approved. A programme of works has been prepared and is now dependant on funding approval being granted from the Regeneration and Asset Board.

- **LPI 31** Informing the HSE of reportable injuries and dangerous occurrences within 10 working days.

LPI Lead Officer – Alan Matthews and John Stapleton

Actual 05/06	Target 06/07	Q.1.	Q.2.	Q.3.	Projected OT	Cuml	Gov Target
85%	100%	85%	92%	98%	98%	93%	100%

The third quarter has produced an improvement. Of 40 incidents reported 1 EDS report was late.

Achieving

- **LPI 24** Revenue running cost of floor space per m²

LPI Lead Officer – Stuart Carr and Arnold Murray

Actual 05/06	Target 06/07	Q.3.	Projected OT	TQ	Gov Target
£22.29 m ²	£22.29 m ²	£24.75 m ²	£25.52 m ²	N/A	N/A

The method of calculating this PI has changed to the COPROP method. Insurance costs have not been included yet and when they are introduced the outturn is expected to increase.

Streetpride

- **LPI 88** Number of missed collections per 100,000 collections of household waste.
PI Lead Officer – Yvette Plimbley

Actual 05/06	Target 06/07	Q.3.	Projected OT	TQ	Gov Target
20	19	24	21	N/A	N/A

Unlikely to achieve year-end target due to the level of missed collections to date.

- **BV 199a** Local street and environmental cleanliness – Litter and Detritus.
PI Lead Officer – Andy Shaw and Chris Hayes

Actual 05/06	Target 06/07	Q.3.	Projected OT	TQ	Gov Target
8%	7%	9.3%	9%	8.8%	N/A

The third quarter result has not achieved the target of 7%. The projected outturn has been increased to 9%.

- **BV 199b** Local street and environmental cleanliness – unacceptable levels of graffiti
PI Lead Officer – Andy Shaw and Chris Hayes

Actual 05/06	Target 06/07	Q.3.	Projected OT	TQ	Gov Target
3%	3%	3.2%	3%	4.0%	N/A

The third quarter result has not achieved the target of 3%. However, the LAA target is being achieved with the number of incidents reduced by 40% compared

with the baseline (2004/05) and it is still anticipated that the target for BV199b may be met.

- **BV 199d** Local street and environmental cleanliness – Fly-tipping, the year on year reduction in the total number of incidents and increase in total number of enforcement actions taken to deal with fly-tipping.

Actual 05/06	Target 06/07	Q.3.	Projected OT	TQ	Gov Target
2 - effective	2 - effective	good	good	N/A	N/A

Whilst the number of fly tipping incidents has decreased in line with LAA target, this year a weighting for size has been introduced which has seen an overall weighted 2% increase. Enforcement action has increased this quarter with the introduction of stop & search initiatives carried out in conjunction with SY Police.

- **BV 187** Condition of surface footway i.e. percentage of category 1, 1a and 2 footway network where structural maintenance should be considered.

PI Lead Officer – Bob Stock and David Cooper

Actual 05/06	Target 06/07	Q.3.	Projected OT	TQ	Gov Target
45.3%	43%	47.69%	46.50%	12.0%	N/A

Not expected to meet target - works undertaken this year insufficient to match general deterioration across the network identified through recent inspections. Target had been set in expectation of additional Capital funding that has not been received.

- **BV 224b** Condition of unclassified roads i.e. the percentage of the road network where structural maintenance should be considered.

PI Lead Officer – Bob Stock and David Cooper

Actual 05/06	Target 06/07	Q.3.	Projected OT	TQ	Gov Target
7.76%	8.00%	8.81%	8.00%		N/A

There appears to be a probability that the target will not be met as the network deteriorates. Indicator is slow to react to change due to 4 year survey cycle.

- **BV 215b** Rectification of street lighting faults measured in days - Distribution Network Organisation (DNO)

PI Lead Officer – Howard Webb and Alan Lewis

Actual 05/06	Target 06/07	Q.3.	Projected OT	TQ	Gov Target
8.07	8	8.80	8	14.03	N/A

Group performance targets have been raised at the YEDL steering group meeting and a statement about improved fault repair times has been minuted.

Rotherham Achieving

Planning and Transportation

- **BV 205** The local Authority's score against the quality planning services checklist.

PI Lead Officer – Karl Battersby and Bronwen Peace.

Actual 05/06	Target 06/07	Q.3.	Projected OT	TQ	Gov Target by
94.40%	100%	94.4%	100%	88.90%	N/A

The Pendleton criteria score for the authority has been improved to 20 out of 21. Until we reach the target 21/21 the percentage will not increase due to the way the PI is scored. We are waiting for RBT to install on-line payments for planning applications.

- **BV 204** Planning appeals

Karl Battersby and Bronwen Peace

Actual 05/06	Target 06/07	Q.3.	Projected OT	TQ	Gov Target by
25.5%	26%	33.3%	26%	25%	N/A

Qtr 1 - 6 appeal decisions, 3 allowed
Qtr 2 - 12 appeal decisions, 2 allowed
Qtr 3 - 9 appeal decisions, 4 allowed
Cumulative - 27 appeal decisions, 9 allowed

Performance Direction against the previous quarter

Generally the direction of travel is improving, except for:-

BV 106 New homes built on previously developed land.
BV 109b Major planning applications.
BV 109c Other planning applications.
BV 187 Condition of footway.
BV 204 Planning appeals.
BV 215a Rectification of streetlight faults - non DNO.
LPI 12 Percentage of street lights not working as planned.
LPI 22a Percentage of visitors with appointments seen within 10 minutes
LPI 23 Percentage of customer complainants replied to within 10 days.
LPI 24 Revenue running costs of floor space per m².

Comparing Performance

In the third quarter the following information shows how we compare with the All England Local Authorities PI's. This uses the data and quartile sets for 2005/6 released by the Audit Commission in January 2007.

CPA Environment Block (PI's – All England)

All England - **Top Quartile 53%**

BV100 Temp road closures
BV 165 Pedestrian crossings equipped for the disabled
BV 178 Foot paths and public rights of way
BV 204 Planning appeals.
BV 205 Quality of the planning service (Pendleton)
BV 179 Standard planning searches within 10 days.
BV 215a Rectification of street lighting faults non DNO
BV 215b Rectification of street lighting faults DNO
BV 218a Abandoned vehicles investigate within 24 hours.
BV 218b Abandoned vehicles removed within 24 hours.
BV 219b Preserving the character of special conservation
– appraisal.
BV 219c Special conservation areas - management
proposal published.

Median Quartile 26%

BV 99 Road accident casualties: KSI all people.
BV 99 Road accident casualties KSI children
BV 99 Road accident casualties – Slight injuries.
BV 109a Major planning applications
BV 109c Other planning applications
BV 199a Removal of litter and detritus

Average 4%

BV 199b Local Street and Environmental Cleanliness
(Graffiti)

Bottom Quartile 17%

BV 109b Minor planning applications
BV 187 Condition of surface footway and
BV 106 New homes built on previously developed land
BV 156 Access to buildings for disabled people.

Environment & Development Services PI Performance Survey 2006/07

EDS is involved in BVPI user satisfaction surveys this year. A time table has been established by the DCLG. Basically fieldwork commenced on the 1 September 2006 and verification deadlines are 5 January 2007 for CPA data and non CPA data 28 February 2007 for the general survey.

The General Survey is has been carried out by MORI and the EDS indicators are:

- BV 89 Satisfaction with borough cleanliness.
- BV 103 Satisfaction with transport information.
- BV 104 Satisfaction with bus services.
- BV 3 Overall satisfaction with the Council - Corporate Health
- BV 4 Satisfaction with complaint handling - Corporate Health

Funding by CEO.

Chris White and Associates (CWA) has been commission by us to carry out the Planning Survey BV 111

Surveys carried out by MORI and CWA were completed on time.

Environment & Development Services PI Performance Summary– Q 3

In general the performance indicators are performing well against set targets.
We need to improve:-

BV 106	New homes on previously developed land
BV 156	Disabled access to public buildings. This indicator met the 2005/06 target but additional funding c£200,000 is required to meet this year's target.
BV 187	Condition of surface footway
BV 199a	Local environmental cleanliness – Litter and Detritus
BV 199b	Local environmental cleanliness – Graffiti
LPI 24	Revenue running cost of floor space per m ² .

New performance measures

We have established performance measures for:-

Public building gas and electricity results in kwh/m²

With the loss of BV 180 the consumption of electricity and gas/fossil fuels from the suite of PI's, we needed to replace public building energy consumption with an alternative performance measure. Therefore in January 2007 we have launched a new LPI to measure our energy performance in Rotherhams operational buildings

Performance measure:

- Performance Consumption Report to Q2.
- Public buildings measuring gas and electricity consumption in kwh/m²
- Invoice data will be used but this will progress onto meter readings.

Local Public Service Agreement (LPSA)

LPSA 7 – Reduce the number of KSI on Rotherham's Roads

This LPSA has not yet been signed off by Internal Audit. A letter explaining our case has been sent to the DCLG and they will decide if we are entitled to the reward grant of £529,430.88, payable before the end of this financial year.

Projects (Equalities, Risk Management and Service Planning)

- Developing a Corporate performance management system for **equalities**. Support in piloting the project will be sort from EDS. Implementation is intended for Q1 2007/2008.
- Development of a Corporate Risk Management reporting process for the (CRMT). This will be performance managed by Q1 2007/2008.
- Service Plans for 2007/2008 need to be produced, technical support and guidance will be provided. Objectives will appear on the Performance Plus system and risks will be assessed via the Councils Ris-Gen system.

Alan Platt KPI Q3 Report.doc April - December 2006

Environment and Development Services Appendix 'A' 2006/2007 Q1, Q2 and Q3

Indicator number	Indicator title	BV Theme	Officer Responsible	Description	Top Quartile	05/06 Actual	Quarter 1	Quarter 2	Quarter 3	Quarter 4	cuml	Year End Target	Projected Outturn		Rating	Comments
BV096 (I)	Condition Of Principal Roads (CVI)	Transport	Bob Stock	The Percentage of the principal road network (A roads) in need of major strengthening. (Visual Inspection)	N/A											Superseded by new PI
BV099a (i)	Road Accident Casualties: KSI all people	Transport	Stuart Savage	Number of People killed or seriously injured (KSI) in road traffic collisions.	83.00	2005 93	28	16	23		67	2006 112	89	Yes	😊	This part of the indicator has performed well in 2005 with a figure of 93 being achieved against a target of 113. This is partly due to key actions in the LPSA bid coming on stream in 2005 such as additional police enforcement and the installation of speed activated signs at accident hotspots. The targets from 2006 onwards have been rebase lined on the 2001 -2004 average rather than the 1994 -1998 average used previously. If the performance in Q1 to Q3 is maintained the projected outturn for 2006 will meet the target.
BV099a (ii)	Road Accident Casualties: KSI all people	Transport	Stuart Savage	Percentage change in the number of people killed or seriously injured (KSI) in road traffic collisions since the previous year.	-19.20	-38.0%										
BV099a (iii)	Road Accident Casualties: KSI all people	Transport	Stuart Savage	Percentage change in the number of people killed or seriously injured (KSI) in road traffic collisions since the 1994-98 average.	-40.20	-38.8%										
BV099b (i)	Road Accident Casualties: KSI children	Transport	Stuart Savage	Number of children (aged under 16 years) killed or seriously injured (KSI) in road traffic collisions.	11.00	19	2	4	4		10	2006 17	13	Yes	😊	The child KSI fig for 2005 is 19 which is below the target of 26. The targets from 2006 onwards have been rebase lined on the 2001 -2004 average rather than the 1994 -1998 average used previously. Based on the child KSI figures from Q1 to Q3 this revised target should be met.
BV099b (ii)	Road Accident Casualties: KSI children	Transport	Stuart Savage	Percentage change in the number of children (aged under 16 years) killed or seriously injured (KSI) in road traffic collisions since the previous year.	-26.50	-9.50%										
BV099b (iii)	Road Accident Casualties: KSI children	Transport	Stuart Savage	Percentage change in the number of children killed or seriously injured (KSI) in road traffic collisions since the 1994-98 average.	-55.70	-47.20%										
BV099c (i)	Road Accident Casualties: Slight Injuries	Transport	Stuart Savage	Number of people slightly injured in road traffic collisions.	718.00	1103	249	283	263		795	2006 1195	1060	Yes	😊	This number of SI's reduced to 1103 in 2005 from 1195 in 2004 but the outturn figure was still slightly above the target of 1068. The targets from 2006 onwards have been rebase lined on the 2001 -2004 average rather than the 1994 -1998 average used previously. Results from Q1 to Q3 suggest SI's will continue to fall in 2006 and the target for this category will be met.
BV099c (ii)	Road Accident Casualties: Slight Injuries	Transport	Stuart Savage	Percentage change in the number of people slightly injured in the road traffic collisions since the previous year.	-8.60	-7.70%										
BV099c (iii)	Road Accident Casualties: Slight Injuries	Transport	Stuart Savage	Percentage change in the number of people slightly injured in road traffic collisions since the 1994-98 average.	-21.10	-2.40%										
BV100	Temporary Road Closures	Transport	Andrew Rowley	Number of days of temporary traffic controls, or road closure, on traffic sensitive roads, caused by road works, per km of traffic sensitive road.	0.10	0	0.00	0.00	0.00		0.00	0.02	0.02	Yes	😊	On target
BV106	New Homes on Previously Developed Land	Planning	Nick Ward	Percentage of new homes built on previously developed land.	96.47%	51.09%	67.77%	79.71%	65.55%		70.52%	55.00%	60.00%	Yes	😊	Cabinet approved that recommended a policy of having a presumption against the granting of planning permission for residential development on "Greenfield" land. By removing the option of developing on Greenfield sites, the presumption against greenfield development, along with previous controls on the release of greenfield sites, has increased the PDL or "Brownfield" percentage for this quarter. This, however, has been at the expense of the overall completion rate, which we must maintain over the long term. Planning permission for several major brownfield have been granted recently and the completion rate should improve without a detrimental effect on th PDL percentage. Review of housing policies in the Local Development Framework will allow a reassessment of allocations to address this issue in the longer term.
BV109a	Planning Applications: Major Applications	Planning	Karl Battersby/ Bronwen Peace	Percentage of major applications determined within 13 weeks.	74.90%	64.20%	75.00%	72.72%	73.08%		73.85%	65.00%	65.00%	Yes	😊	Above target
BV109b	Planning Applications: Minor applications	Planning	Karl Battersby/ Bronwen Peace	Percentage of minor applications determined within 8 weeks.	81.07%	67.66%	79.41%	75.49%	73.05%		78.32%	70.00%	70.00%	Yes	😊	Above target

Environment and Development Services Appendix 'A' 2006/2007 Q1, Q2 and Q3

Indicator number	Indicator title	BV Theme	Officer Responsible	Description	Top Quartile	05/06 Actual	Quarter 1	Quarter 2	Quarter 3	Quarter 4	cuml	Year End Target	Projected Outturn		Rating	Comments
BV109c	Planning Applications: 'Other' applications	Planning	Karl Battersby /Bronwen Peace	Percentage of 'other' applications determined within 8 weeks.	91%	80.17%	92.20%	91.32%	89.26%		91.18%	88.00%	88.00%	Yes	😊	Above target
BV156	Buildings Accessible to People with a Disability	Corporate Health	Stuart Carr/ Eric Stowe	The Percentage of Authority buildings open to the public in which all public areas are suitable for, and accessible to, disabled people.	84.70%	53.09%	53.09%	53.09%	53.09%		0.00%	60.00%	60.00%	No	😞	No improvements have been carried out on properties yet as funding support of £200,000 had not been approved. However we now have a verbal communication to proceed with the work. Therefore the programme of works that has been prepared and was subject to funding and approval from Regeneration & Asset board will begin and we should now meet the target of 60% subject to surveyors, contractors and other procedures complying with the work instructions.
BV165	Pedestrian Crossings with Facilities for Disabled People	Transport	Mick Powell	The percentage of pedestrian crossings with facilities for disabled people, as a proportion of all crossings in the local authority area.	100.0%	100%	100.00%	100.0%	100.0%			100.0%		Yes	😊	Crossings are complete
BV178	Footpaths and Rights of Way Easy to Use by the Public	Transport	Bob Stock	The percentage of the total length of rights of way in the local authority area, that are easy to use by the general public.	88.1%	93.50%	94.00%	96.30%	93.80%		96.00%	95%	95.00%	Yes	😊	Expected to meet target
BV179	Standard Searches within 10 Days	Planning	Karl Battersby/Phil Reynders	The Percentage of standard searches carried out within 10 working days.	100%	99.92%	99.94%	100.00%	100.00%		100.00%	100.00%	100.00%	Yes	😊	On target
BV187	Condition of Surface Footway	Transport	Bob Stock	Percentage of the category 1, 1a and 2 footway network where structural maintenance should be considered.	12.0%	45.30%	44.8%	45.02%	47.69%		47.67%	43.00%	46.50%	No	😞	Not expected to meet target - works undertaken this year insufficient to match general deterioration across the network identified through recent inspections. Target had been set in expectation of additional Capital funding that has not been received.
BV199a	Local Street and Environmental Cleanliness - Litter & Detritus	Waste and Cleanliness	Chris Hayes	The proportion of relevant land and highways (expressed as a percentage) that is assessed as having combined deposits of litter and detritus that fall below and acceptable level.	8.80%	8%	9%	9%	9.30%		9%	7%	9.00%	No	😞	The target is very stretching and performance remains in the top quartile. LPI 3 shows a high performance for street cleanliness.
BV199b	Local Street and Environmental Cleanliness - Graffiti	Waste and Cleanliness	Chris Hayes	The proportion of relevant land and highways (expressed as a percentage) from which unacceptable levels of graffiti are visible	1.00%	3%	4%	4%	3.20%		3.7%	3%	3.7%	No	😞	This is only one measure of graffiti and currently the LAA target of 40% reduction in incidents is being met.
BV199c	Local Street and Environmental Cleanliness - Fly-posting	Waste and Cleanliness	Chris Hayes	The proportion of relevant land and highways (expressed as a percentage) from which unacceptable levels of fly-posting are visible	0.00%	0%	0%	0%	0.00%		0%	0.50%	0.50%	Yes	😊	Performance is on target
BV199d	Local Street and Environmental Cleanliness - Fly-tipping.	Waste and Cleanliness	Chris Hayes	The year-on-year reduction in total number of incidents and increase in total number of enforcement actions taken to deal with 'fly-tipping'.	N/A	2 - Effective	2 - Effective	Poor	Good		Good	Effective	Good	No	😞	Whilst the number of fly tipping incidents has decreased in line with LAA target, this year a weighting for size has been introduced which has seen an overall weighted 2% increase. Enforcement action has increased this quarter with the introduction of stop & search initiatives carried out in conjunction with SY Police.
BV200a	Plan-making: Development Plan	Planning	Phil Turnidge	Did the local planning authority submit the Local Development Scheme (LDS) by 28th march 2005 and thereafter maintain a 3-year rolling programme?	N/A	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes	😊	A three year programme is being maintained , ref: the Second Annual Monitoring Report Dec 2006 appendix 3
BV200b	Plan-making: Milestones	Planning	Phil Turnidge	Has the local planning authority met the milestones which the current Local Development Scheme (LDS) sets out?	N/A	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes	😊	Meeting mile stones in the Dec 2006 report (Annual Monitoring review).
BV200c	Plan-making: Monitoring Report	Planning	Phil Turnidge	Did the local planning authority publish an annual monitoring report by 31st of December each year?	N/A	Yes	Yes	Yes	Yes		Yes	Yes	Yes	Yes	😊	Timely publication of Annual Monitoring Report
BV204	Planning Appeals	Planning	Karl Battersby/Bronwen Peace	The number of planning appeal decisions allowed against the Authority's decision to refuse on planning applications, as a percentage of the total number of planning appeals against refusals of planning applications	25%	26.50%	50.00%	16.67%	33.30%		33.30%	26%	26%	No	😞	Qtr 1 - 6 appeal decisions, 3 allowed Qtr 2 - 12 appeal decisions, 2 allowed Qtr 3 - 9 appeal decisions, 4 allowed Cumulative - 27 appeal decisions, 9 allowed
BV205	Quality of Planning Services Checklist	Planning	Karl Battersby/ Bronwen Peace	The local Authority's score against a 'quality of planning services' checklist.	94.50%	94.4%	94.4%	94.4%	94.4%		94.4%	100.0%	100.0%	No	😊	The Pendleton criteria score for the authority has been improved to 20 out of 21. Until we reach the target 21/21 the percentage will not increase due to the way the PI is scored. Awaiting RBT to install on-line payments for planning applications
BV215a	Rectification of Street Lighting faults: non DNO	Transport	Howard Webb/Alan Lewis	The average number of days taken to repair a street lighting fault, which is under the control of the local authority	3.43	3.46	2.86	2.91	3.99		3.38	3.40	3.4	Yes	😊	On target
BV215b	Rectification of Street Lighting Faults: Distribution Network Organisation DNO	Transport	Howard Webb/Alan Lewis	The average time taken to repair a street lighting fault, where response time is under the control of a DNO.	14.03	8.07	8.75	10.02	8.80		9.52	8.00	8.00	No	😊	The performance has been raised at YEDL steering group and has been minuted in the notes from the meeting. The need to improve performance to try and achieve the target for Rotherham has also been strongly raised at the same meeting.

Environment and Development Services Appendix 'A' 2006/2007 Q1, Q2 and Q3

Indicator number	Indicator title	BV Theme	Officer Responsible	Description	Top Quartile	05/06 Actual	Quarter 1	Quarter 2	Quarter 3	Quarter 4	cuml	Year End Target	Projected Outturn		Rating	Comments
BV218a	Abandoned Vehicles	Environment & Environmental Health	Bob Stock	Percentage of new reports of abandoned vehicles investigated within 24hrs of notification	96.64	99.30%	98.70%	99.30%	99.70%		99.20%	98%	98.00%	Yes	😊	On target
BV218b	Abandoned Vehicles - removal	Environment & Environmental Health	Bob Stock	Percentage of abandoned vehicles removed within 24 hours from the point at which the Authority is legally entitled to remove the vehicle.	95.00%	99.3%	100.00%	100.00%	100.00%		100.00%	96.00%	98.0%	Yes	😊	On target
BV219a	Preserving the Special Character of Conservation Areas	Culture and Related Services	Peter Thornborrow	Total number of conservation areas in the local Authority area.	N/A	25	25	26	26			24	26	Yes	😊	One new conservation area designated in June '06 (Doncaster Road, Eastwood). We anticipate removing a CA, and will be progressed in 2007.
BV219b	Preserving the Special Character of Conservation Areas: Character Appraisals	Culture and Related Services	Peter Thornborrow	Percentage of conservation areas in the local Authority area with an up-to-date character appraisal.	31.81	100.00%	100.00%	96.15%	96.15%			100.00%	96.15%	Yes	😊	The new CA has yet to have an appraisal carried out. This is scheduled for 2nd quarter '07 to be completed by September '07
BV219c	Preserving the Special Character of Conservation Areas: Management Proposals	Culture and Related Services	Peter Thornborrow	Percentage of conservation areas with published management proposals.	7.7	4.00%	4.00%	4.00%	4.00%			8.00%	4.00%	Yes	😊	Assistant Conservation Officer appointed November 2006; work programme not yet set. Up-date next quarter
BV223	Condition of Principal Roads	Transport	Bob Stock	Percentage of the authority principal road network where structural maintenance should be considered.		7.00%	7.0%	7.0%	7.0%			7.0%	7.00%	Yes	😊	Annual Survey (Risk that target may not be met as CVI data shows deterioration)
BV224a	Condition of Non-Principal Classified Roads	Transport	Bob Stock	Percentage of the non-principal classified road network where maintenance should be considered.	3.43%	16.00%	16.00%	16.00%	16.00%			16.00%	16.00%	Yes	😊	Annual Survey (Risk that target may not be met as CVI data shows deterioration)
BV224b	Condition of Unclassified Roads	Transport	Bob Stock	Percentage of the unclassified road network where structural maintenance should be considered.	14.03%	7.76%	7.91%	8.79%	8.81%			8.00%	8.90%	No	😞	Appears to be a probability that the target will not be met as the network deteriorates. Indicator slow to react to change due to 4 year survey cycle.
LPI 1a	Improve Rotherham's overall employment rate		Neil Rainsforth	Gap between Rotherham and the national average in terms of working age population in employment. (taken as an 8 quarter average)		0.50%	0.40%	-0.30%	0.10%			GB Ave	0.00%	Yes	😊	Annual Population Survey from the ONS - data should be released 6 months in arrears. Rotherham is showing an employment rate 0.1% below the national average for the quarter ended march 2006. (74.2% against GB average of 74.3%)
LPI 1b	Improve Rotherham's overall employment rate		Neil Rainsforth	Gap between Rotherham and the national average in terms of working age population in employment. (taken as a 4 quarter average)		0.50%										LPSA target which ends in 2006 - measured on last 4 quarters average under old Labour Force Survey. See above re changes to measurement (New Annual Population Survey) - now measured under same system as local indicator above and comfortably exceeding target.
LPI 2	Economic inactivity rate		Neil Rainsforth	Economic inactivity calculated as a percentage of the working population.		23.00%	22.50%	22.10%	22.10%		22.50%	22.80%	22.80%	Yes	😊	Rotherham is 0.4% above national average (GB = 21.7%) for quarter ended March 2006 but on target to be below 22.8% at year end. However it must be remembered that all labour market information is subject to variance caused by sample size of the survey so fluctuations between quarters are to be expected.
LPI 3	Highway Cleanliness		Chris Hayes	The percentage of highways that are either of a high or acceptable standard of cleanliness.		97%	99.10%	99.70%	98.80%		99.30%	96.75%	97.50%	Yes	😊	High performance reflects Rotherham's position as UK 2006 APSE best performing street cleansing service.
LPI 4	CO2 emissions for operational property		Arnold Murray	CO2 emissions in tonnes of carbon dioxide per m ² . with the m ² used of operational properties, markets and public toilets.												
LPI 5	Removal of Fly-tipping		Chris Hayes	Average time taken to remove fly-tips (days)		0.53	0.46	0.43	0.80		0.56	1 day	0.75	Yes	😊	Performance is on target
LPI 9			Alan Matthews	Staff Training for the Borough Emergency plan.												An emergency planning calendar of training events for 2006 has been produced covering raising awareness of emergency planning and training all key officers listed in the Borough Emergency Plan. A two day exercise to fully test the Authority's emergency arrangements
LPI 10			Alan Matthews	Preparedness - Ensure that the programme Areas are prepared to respond to a major incident in accordance with the Borough Emergency Plan.												

Environment and Development Services Appendix 'A' 2006/2007 Q1, Q2 and Q3

Indicator number	Indicator title	BV Theme	Officer Responsible	Description	Top Quartile	05/06 Actual	Quarter 1	Quarter 2	Quarter 3	Quarter 4	cuml	Year End Target	Projected Outturn		Rating	Comments
LPI 11			Alan Matthews	Assessment and preparations of the risks which would give rise to an emergency response (BEP)												has been successfully undertaken. The annual audit of each Programme Area took place in April/May 2006 to ensure that their plans and response arrangements to a Major Incident are in place. The Authority has been short listed for Beacon status in emergency planning and has been designated as good in the recent CPA. The South Yorkshire Community Risk Register has been produced and approved by the Local Resilience Forum and published on the South Yorkshire Police website. The Rotherham Community Risk Register has been produced and links into the South Yorkshire Risk Register to identify which risks are to be planned for. The Risk Registers will be updated every year as new risks are identified. Local risks are currently identified in Section 8 of the Borough Emergency Plan.
LPI 12			Howard Webb/Alan Lewis	Percentage of street lamps not working as planned. (At any one time throughout the year.)		0.88%	0.92%	1.07%	1.96%		1.09%	<1.0%	<1.0%	No	☹️	The high number of faults during the 3rd Quarter has contributed to the falling performance. This is anticipated to rise to the target level over the 4th quarter.
LPI 13 OLD	BV188		Karl Battersby	The number of planning decisions delegated to Officers as a percentage of all planning decisions.			89.10%	91.65	89.54		89.64%	90%	90%	Yes	😊	On target
LPI 14a	Land Search Breakdown		Phil Reynders	Electronic searches		11.60%	10.80%	10.52%	10.20%		10.58%	30%	13%	No	☹️	Take up of Electronic (NLIS) Searches slower than expected
LPI 14b	Land Search Breakdown		Phil Reynders	Manual searches		50.50%	49.40%	48.96%	49.94%		49.23%	30%	47%	No	☹️	Loss of conventional business to Personal Search Companies - proposed switch to NLIS Level 3 and increased automation may reverse trends and reduce staffing pressure
LPI 14c	Land Search Breakdown		Phil Reynders	LLC1 Only searches		37.90%	39.80%	40.51%	39.86%		40.18%	40%	40%	No	☹️	Variance due to increasing use of Personal Search companies by conveyances
LPI 15a	Search Turnaround		Phil Reynders	NLIS carried out in less than 10 days.		97.83%	99.90%	100.00%	100.00%		100.00%	100%	100%	Yes	😊	Good performance
LPI 15b	Search Turnaround		Phil Reynders	Non NLIS carried out in less than 10 days.		98.20%	99.36%	99.92%	100.00%		99.96%	100%	100%	No	☹️	Good performance
LPI 15c	Search Turnaround		Phil Reynders	LLC1 carried out in less than 10 days.		98.90%	99.21%	100.00%	100.00%		99.95%	100%	100%	No	☹️	Good performance
LPI 16			Bob Stock	Winter Maintenance routes gritted within allocated time.		97.8	N/A	N/A	99.40%		99.95%	98%	98%	Yes	😊	On target
LPI 17			Chris Hayes	Highway inspections achieved		99.60%	100.00%	99.70%	100.00%		99.90%	99.50%	99.50%	Yes	😊	Performance is on target
LPI 18			Chris Hayes	Damage to roads and pavements. The percentage of reported dangerous defects (e.g. potholes) in roads and footways that have been repaired within 24 hours.		99%	99.80%	99.10%	99.40%		99.40%	98%	99.00%	Yes	😊	Performance is on target
LPI 20			Andrew Rowley	Percentage of chargeable inspections of undertaker's work achieved.		100%	100%	100%	100%		100%	100%	100%	Yes	😊	On target
LPI 21			Chris Hayes	Total number of actionable defects on roads and pavements per 100 kilometres of network inspected.		118.2	127.4	114.1	88.10%		119.3	130	123.0	Yes	😊	Performance is on target
LPI 22a	Average reception waiting time		Graham Clark	Percentage of visitors with appointments seen within 10 minutes.		95%	100%	100%	89%		96%	95%	100%	No	☹️	The survey is based on two samples per calendar month. During the sample period in Q3, 19 customers had appointments and 2 missed the deadline. The services were RIDO and Planning and Transportation.
LPI 22b	Average reception waiting time		Graham Clark	Percentage of visitors without appointments seen within 10 minutes.		95.00%	50%	97%	98%		95%	95%	95.00%	Yes	😊	Back on target
LPI 23			Graham Clark	Percentage of Customer complaints replied to within 10 days		78%	64.70%	100.00%	80.40%		82.20%	100%	90%	No	☹️	Staff in Planning and Transportation are finding it difficult to meet the target.
LPI 24			Arnold Murray	Revenue running costs of floor space per m².		£22.29	£4.74	£16.22	£24.75		£24.75	22.29m2	25.52m²	No	☹️	The process by which the indicator has been calculated has been reviewed for this year. The figures are now based upon the Coprop method of calculation which will achieve a better indication of revenue running costs than previously reported by the authority. The recent costs reflect the general increase in repair costs, servicing and utility price rises which could not have been predicted.

Environment and Development Services Appendix 'A' 2006/2007 Q1, Q2 and Q3

Indicator number	Indicator title	BV Theme	Officer Responsible	Description	Top Quartile	05/06 Actual	Quarter 1	Quarter 2	Quarter 3	Quarter 4	cuml	Year End Target	Projected Outturn		Rating	Comments
LPI 25			Arnold Murray	Consumption in kWh/m ² Operational Property, markets and public toilets.												Energy data collection currently undergoing process reengineering to ensure that data reported for Performance indicators is as accurate as we can achieve. Measures useful in monitoring RMBC property asset utility usage and performance are to be developed at the conclusion of this project. These will be in place to allow us to accurately
LPI 26			Arnold Murray	Consumption in litres/m ² Operational Property, markets and public toilets.												
LPI 27			Arnold Murray	Percentage of gross floor-space classified as good satisfactory categories A-B		71%	71%	72%	69%		69%	72%		Yes	😊	A programme for condition surveys is now being implemented and the condition results being input onto the asset management system. This has resulted in the percentage of properties in category A and B reflecting a reduction to 69%.
LPI 28			Bob Stock	The number of reports received of blocked gullies per 1000 gullies.		3.65	1.17	2.52	3.88			5	5	Yes	😊	Four intense summer storms and seasonal weather conditions have resulted in an increase in the number of reports. Expect to meet set target.
LPI 29			John Stapleton	Working days lost from work related injuries and ill health (including stress) injuries only		1607	351	477	1011		1830	1580	1580	No	😞	The quarter 3 result for December is not yet available from HR & Payroll. Discrepancies have been found in the Yourself System. A reduction in statistics is expected once the problem is sorted out.
LPI 30			John Stapleton	Incidents rate fatal and major accidents. National Performance target is for a reduction by 10% by 2010.		23	3	2	2		8	22	22	Yes	😊	Within the set target
LPI 31			John Stapleton	Informing the HSE of reportable injuries and dangerous occurrences within 10 working days as a percentage of the total.		85%	85%	92%	98%		93%	100%	100%	No	😞	During the 3rd quarter 40 incident reported of which 1 (EDS Facilities Management - cleaner) was late.
LPI 32			Karl Battersby	Planning cost per head of population												
LPI 33			Chris Hayes	The cost per square kilometre of keeping relevant land and relevant highways for which the local authority is responsible, clear of litter and refuse.		£62,239	£15,559	£15,559	£15,559		£46,677	£63,795		Yes	😊	Figures for each quarter are shown as final total/4 as actual expenditure cannot be calculated until year end.
LPI 34			Chris Hayes	Cost per square kilometre of keeping highways for which the local authority is responsible, clear of litter.		£155,824	£38,956	£38,956	£38,956		£116,868	£159,720		Yes	😊	Figures for each quarter are shown as final total/4 as actual expenditure cannot be calculated until year end.
LPI 35a			Arnold Murray	Number of properties entering the property bank												The total number of properties in the land & property bank is 158.
LPI 35b			Arnold Murray	Number of properties exiting the property bank.												
LPI 36			Chris Hayes	Net Spend per head of population on street cleaning.		£7.67	£1.92	£1.92	£1.92		£3.84	£7.71		Yes	😊	Figures for each quarter are shown as final total/4 as actual expenditure cannot be calculated until year end.
LPI 37			Arnold Murray	Number of property assets reviewed against a checklist of 31 criteria.												
LPI 38	Vacancy rate for Industrial and Commercial Property		Neil Rainsforth	Vacancy rate for Industrial and Commercial Property (percentage of total floorspace vacant)		12.0%				Annual		8.0%				Large amount of new build during the year (some speculative) and evidence that some companies are relocating to newer premises, with older property less desirable. Previous 3 years has seen rates of around 10% but long-term aim is to maintain a vacancy rate of 8%.
LPI 39	Vacancy rate of Rotherham Town Centre only premises		Neil Rainsforth	Vacancy rate of Rotherham Town Centre only premises (number of vacant units)		13.0%				indicator Annual		9.0%	10.03%	No	😊	September 2006 survey shows a reduction in vacant units from previous year (Imperial Buildings units removed from baseline and vacant unit figures this year as currently undergoing refurbishment and not available to let). Aim is to maintain a vacancy rate of 9%.
LPI 40	Vacancy rate of Town Centre premises		Neil Rainsforth	Vacancy rate of Town Centre premises (number of vacant units across all borough centres)		9.2%				indicator Annual		7.0%	7.87%	No	😊	September 2006 survey shows a decrease of 4 vacant units across other borough town centres in addition to the Rotherham decrease (Imperial Buildings units removed from baseline and vacant unit figures this year as currently undergoing refurbishment and not available to let). Aim is to maintain a vacancy rate of 7%.
LPI 41	All footways condition		Bob Stock	Percentage of footway network needing major repairs		New	10.44%	8.86%	7.81%			N/A				New indicator. Outturn will set benchmark for future performance. Development on this PI is still being undertaken. The figure could change whilst refinement continues.
LPI 42a	Energy consumption in public buildings		Steve Cope	Measurement of gas and electricity in kwh/m ²		New	70kwh/m ²	70kWh/m ²			140kWh/m ²					New indicator, first years data is being collected
LPI 42b	Energy consumption in public schools		Steve Cope	Measurement of gas and electricity in kwh/m ²		New	44kWh/m ²	22kWh/m ²			66kWh/m ²					New indicator, first years data is being collected

Environment and Development Services Appendix 'A' 2006/2007 Q1, Q2 and Q3

Indicator number	Indicator title	BV Theme	Officer Responsible	Description	Top Quartile	05/06 Actual	Quarter 1	Quarter 2	Quarter 3	Quarter 4	cuml	Year End Target	Projected Outturn	Rating	Comments
LPI 42c	Electricity consumption		Steve Cope	kWh unit of measure		New	9,726,600	8,338,321			18,061,921				New indicator, first years data is being collected
LPI 42d	Total fossil fuel consumption		Steve Cope	kWh unit of measure		New	24,327,156	10,669,993			12,997,149				New indicator, first years data is being collected
LPI 42e	Total water consumption		Steve Cope	m³ unit of measure		New	78653	88,752			167,405				New indicator, first years data is being collected
LPI 42f	Total Co2 consumption in operational properties and schools		Steve Cope	kg Co2/m²		New	8.03	5.78			13.81				New indicator, first years data is being collected

Culture and Leisure Service

BV 118 a)	Libraries User Satisfaction: % of Users who Found book of information wanted		Guy Kilminster	% of Users who Found book of information wanted	N/A	N/A	N/A	N/A	N/A		89%	85%	89%	Yes	😊	Outturn has shown significant improvement over 03/04
BV 118 b)	Libraries User Satisfaction: % of users who reserved book or information wanted		Guy Kilminster	% of users who reserved book or information wanted	N/A	N/A	N/A	N/A	N/A		91%	80%	91%	Yes	😊	Outturn has shown significant improvement over 03/04
BV 118 c)	Libraries User Satisfaction: % of Users who were satisfied with the outcome		Guy Kilminster	% of Users who were satisfied with the outcome	N/A	N/A	N/A	N/A	N/A		94%	94%	94%	Yes	😊	Outturn has shown significant improvement over 03/04
BV 170 (a)	The number of visits to / uses of local authority funded or part funded museums and galleries per 1,000 population		Guy Kilminster	Usage of Museums per 1,000 population, includes 'virtual' visits (i.e. internet)	952	551	154.4	174.8	104.5		437.7	450	450	Yes	😊	On target to be achieved
BV 170 (b)	Visits to and use of museums and galleries in person		Guy Kilminster	Visits in person	523	500	147.5	159.8	89.5		396.8	425	425	Yes	😊	On target to be achieved
BV 170 (c)	The number of pupils visiting museums & galleries on organised school groups		Guy Kilminster	Includes visits to Museums or Museum exhibitions / lecture etc at Schools	8156	1928	650	432	471		1613	2,000	2,000	Yes	😊	On target to be achieved
BV 220	Performance against the Public Library Service Standards		Guy Kilminster	Councils can achieve from 1 to 4 (higher is better) based on a points system which awards 2 points for each standard achieved with additional points possible where there is net-improvements in comparison with the previous year.	N/A	3	N/A	N/A	N/A		N/A	4	3		😞	Current projections indicate that Council performance against BV 220 will not move above 3 for 06/07. The final outturn cannot, however, be fully confirmed till after March 2007. A programme of new Library facilities to be delivered in the coming years will improve future performance against Library standards.

Environmental Services

BV82a (i)	Household waste management (recycling)	Waste and Cleanliness	Hugh Long	Percentage of household waste arisings which have been sent by the Authority for recycling	20.87%	15.17%	14.59%	15.14%	16.25%		16.25%	16.76%	17.16%	Yes	😊	Projected outturn better than year-end target
BV82a (ii)	Household waste management (recycling)	Waste and Cleanliness	Hugh Long	Total tonnage of household waste arisings sent by the Authority for recycling	15126.10	18556.94	4966.93	9950.31	15381.92		15381.92	20138.41	20885.30	Yes	😊	Projected outturn better than year-end target
BV82b (i)	Household waste management (composting)	Waste and Cleanliness	Hugh Long	Percentage of household waste arisings which have been sent by the Authority for composting or treatment by anaerobic digestion	13.05%	7.26%	11.64%	11.68%	11.93%		11.93%	8.94%	10.03%	Yes	😊	Projected outturn significantly better than year-end target
BV82b (ii)	Household waste management (composting)	Waste and Cleanliness	Hugh Long	Total tonnage of household waste arisings sent by the Authority for composting or treatment by anaerobic digestion	8770.30	8885.03	3962.58	7678.88	11297.22		11297.22	10741.05	12204.22	Yes	😊	Year-end target achieved by 3rd. Quarter
BV82c (i)	Household waste management (energy recovery)	Waste and Cleanliness	Hugh Long	Percentage of household waste arisings which have been used to recover heat, power and other energy sources	6.72%	0.00%	0.06%	0.13%	0.16%		0.16%	0.00%	0.18%	Yes	😊	Better than target
BV82c (ii)	Household waste management (energy recovery)	Waste and Cleanliness	Hugh Long	Total tonnage of household waste arisings which have been used to recover heat, power and other energy sources	13174.00	0.00	20.88	83.49	153.67		153.67	0.00	219.64	Yes	😊	Better than target
BV82d (i)	Household waste management (landfilled)	Waste and Cleanliness	Hugh Long	Percentage of household waste arisings which have been landfilled	59.41%	77.56%	73.69%	73.05%	71.66%		71.66%	74.30%	72.63%	Yes	😊	Projected outturn better than year-end target
BV82d (ii)	Household waste management (landfilled)	Waste and Cleanliness	Hugh Long	Total tonnage of household waste arisings which have been landfilled	53892.20	94872.90	25082.40	48019.12	67848.88		67848.88	89289.87	88416.18	Yes	😊	Projected outturn better than year-end target
BV84a	Household waste collection (kilograms per head)	Waste and Cleanliness	Hugh Long	Number of kilograms of household waste collected per head	393.6	484.8	537.7	519.2	498.6		498.6	474.9	480.8	No	😞	Success of the composting indicators has had a detrimental effect on kilos collected. Waste arisings target unlikely to be met
BV84b	Household waste collection (% change)	Waste and Cleanliness	Hugh Long	Percentage change from the previous financial year in the number of kilograms of household waste collected per head	-3.74%	-1.71%	-2.67%	-1.81%	-1.26%		-1.26%	-2.05%	-0.83%	No	😞	Kilos collected lower than last year, but target unlikely to be met
BV86	Cost of household waste collection	Waste and Cleanliness	Adrian Gabriel	Cost of household waste collection per household		£46.02	£44.59	£44.50	£46.65		£46.65	£46.41	£46.66	No	😞	An accounting indicator, final revenue outturn figure may be different
BV87	Municipal waste disposal costs	Waste and Cleanliness	Adrian Gabriel	Cost of waste disposal per tonne of municipal waste	£39.39	£33.23	£33.76	£34.90	£37.57		£37.57	£39.36	£38.94	Yes	😊	An accounting indicator, final revenue outturn figure may be different
LPI88	Missed collections	Waste and Cleanliness	Yvette Plimbley	Number of collections missed per 100,000 collections of household waste	N/A	20	19	26	24		24	19	21	No	😞	Unlikely to achieve year-end target due to level of missed collections to date
BV91a	Kerbside collection of recyclables (one recyclable)	Waste and Cleanliness	Hugh Long	Percentage of households in the authority's area served by a kerbside collection of recyclables	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	Yes	😊	Year-end target achieved
BV91b	Kerbside collection of recyclables (two recyclables)	Waste and Cleanliness	Hugh Long	Percentage of households in the authority's area served by a kerbside collection of at least two recyclables	100.0%	100.0%	100.0%	100.0%	100.0%		100.0%	100.0%	100.0%	Yes	😊	Year-end target achieved

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS
--

1.	Meeting:	Economic Regeneration and Development Services Matters
2.	Date:	5 March 2007
3.	Title:	Review of Draft Development Control Lines (DDCL's)
4.	Directorate:	Environment and Development Services

5. Summary

To report the result of a review of Draft Development Control Lines (DDCL's) in the Borough, mostly inherited from previous Highway Authorities.

6. Recommendations

It is recommended that Cabinet Member resolve that:

- i) The DDCL's listed in Appendix A be deleted.**
- ii) The DDCL's listed in Appendix B be revised.**
- iii) The DDCL's listed in Appendix C be confirmed.**

7. Proposals and Details

A DDCL illustrates the likely effect of any future highway improvement scheme on adjoining land or buildings and is of particular relevance in a planning context where an area is likely to be redeveloped or new buildings erected. The line is intended to be of guidance to property developers to ensure that any new development, particularly new buildings, does not prejudice or is not prejudiced by, any future transportation proposals. The majority of DDCL's in the Borough were imposed many years ago by previous Highway Authorities (West Riding County Council and South Yorkshire County Council) and most reflect the highway policies at the time. The Council's current transportation policies reflect the regional and national emphasis on better management of existing road space and travel demand rather than the provision of additional capacity. Road safety, of course, remains paramount. In many cases, it is considered most unlikely that any future road improvement proposals, which would require the land protected by a DDCL, could be justified. For this reason, the DDCL's listed in Appendix A are recommended for deletion.

It is possible that traffic conditions in the highway listed in Appendix B could change in the future and warrant highway improvements, albeit to a lesser degree than originally envisaged. For this reason, the DDCL listed in Appendix B should be revised to reflect this.

The DDCL's listed in Appendix C should be retained in view of possible highway/transportation issues in the future which could warrant improvements to these highways.

Plans illustrating the DDCL's in Appendices A, B & C have been deposited in the Members Room and will be available at the meeting. This report completes a full review of all the DDCL's in the Borough.

8. Finance

There are no direct financial implications arising out of this report although clearly any DDCL's leading to Improvement Lines and thence Improvement Schemes would require funding.

9. Risks and Uncertainties

Should a DDCL not be deleted, an applicant for planning permission for land affected by the DDCL may decline to revise their planning application in which case Members of the Planning Board may be recommended to refuse planning permission which may result in a Planning Appeal to the Secretary of State. Alternatively, the owner of the land may claim that the DDCL is blighting the property and seek redress.

10. Policy and Performance Agenda Implications

The proposals are in line with the policies and objectives set out in the South Yorkshire Local Transport Plan.

11. Background Papers and Consultation

A previous report covering some 36 DDCL's was considered by Cabinet Member at the 6 March 2006 meeting. This report covers the remaining DDCL's in the Borough.

Contact Name : Ian Ferguson, Development Control Officer, ext. 2965
ian.ferguson@rotherham.gov.uk

APPENDIX "A"

Harley Road, Harley (SK3698)
Dike Hill/Barrow Hill (part) Harley (SK3798)
Main Street (part) Wentworth (SK3898-3998)
Smithy Bridge Lane , Brampton Bierlow (SK4000)
Packman Road, Brampton Bierlow (SK4101)
Highfield Lane, Orgreave Road, Orgreave Lane , Orgreave (SK 4186/4187)
Fenton Road, Rotherham (SK4193-4195)
Lee Brook Lane, Hooper Field Road, Hooper (SK4198)
Barnsley Road, West Melton (SK4201)
Scrooby Lane, Parkgate (SK4295)
Aldwarke Road, Barbers Avenue, Parkgate (SK4495)
Wentworth Road, Swinton (SK4497-4597)
Manvers Main Diversion, Wath upon Dearne(4500)
Bolton Road (part) , Wath upon Dearne (SK4500)
Pleasley Road, Aughton (SK4587)
Upper Whiston Lane, Upper Whiston (SK4589)
Moorhouse Lane, Cowrakes Lane, Worrygoose Lane Whiston (SK4590)
Fitzwilliam Street, Church Street, Station Street (part) Swinton (SK4599)
Dalton By-Pass, Dalton (SK4693-4694)
Doncaster Road, Thrybergh (SK4695)
Bridge Street, Rowms Lane, Swinton (SK4699)
York Lane, Morthen (SK4789)
Gillott Lane, Wickersley (SK4791)
Northfield Lane, Hilltop Lane (part) Wickersley (SK4792)
Dowcarr Lane, Woodall (SK4880)
Walseker Lane, Woodall (SK4881)
Worksop Road, Aston Common (SK4885)
Brampton Road, Brampton-en-le-Morthen (SK4888)
Moat Lane, Green Lane, Morthen Road (part) Wickersley (SK4889/4890)
Ravenfield Lane, Ravenfield (SK4896/4897)
Doncaster Road, Hooton Roberts (SK4897-4997)
Manor Road, Thorpe Road, Hard Lane, Harthill (SK4981)
Hartwell Field Road, Harthill (SK5079)

“APPENDIX B”

Barrow Hill/Main Street, Wentworth (SK3898)

APPENDIX "C"

Wortley Road, Rotherham (SK4093)
Pontefract Road/Manor Road, Brampton Bierlow (SK4101)
High Field Spring, Catcliffe (SK4187)
Centurion Street, Rotherham (SK4192)
Coke Hill/Coke Lane/Swan Street, Rotherham (SK4292)
Manvers Way , Wath upon Dearne (SK4301)
Wellgate, Rotherham (SK4392)
Rawmarsh Hill, Parkgate (SK4395)
Warren Vale Road, Swinton (SK4498)
Bolton Road, Wath upon Dearne(SK4500-4501)
Doncaster Road, Thrybergh/Dalton (SK4594)
Church Street/Station Street, Swinton (SK4599)
Little Common Lane/Worrygoose Lane,Whiston (SK4690)
Royds Moor Hill, Whiston (SK4689-4789)
Wentworth Road,Victoria Street, Hooton Road, Kilnhurst (SK4697)
Morthen Lane/York Lane junction (SK4789)
Northfield Lane/Hilltop Lane, Wickersley (SK4792)
Morthen Road, Wickersley (SK4889)
Main Street, Moor Lane North, Ravenfield (SK4894)
Doncaster Road, Hooton Roberts (SK4897)
Pryor Mede, Harthill (SK4980)

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS
--

1.	Meeting:	Cabinet Member for Economic & Development Services
2.	Date:	5th March 2007
3.	Title:	Town Centre Farmer's Market Boston Castle Ward
4.	Programme Area:	Environment & Development Services

5. Summary

To propose the establishment of a monthly Farmer's Market within the pedestrian area of Rotherham Town Centre.

6. Recommendations

- (1) That a monthly Farmer's Market be established pursuant to section 50 of the Food Act 1984.**
- (2) That the said market operate on the last Wednesday of each month between the hours of 10.00am and 3.00pm in Rotherham Town Centre (pursuant to section 52 of the Food Act 1984).**

7. Proposals and Details

Rotherham Town Centre, Tourism and Markets teams have successfully delivered a range of events over the past year and continue to seek new opportunities based on feedback and best practice. The introduction of a Farmer's Market presents an opportunity to showcase local produce and suppliers, encourage a diversity of product offer within the Town Centre, raise the profile of Rotherham Markets, add value to the shopping experience, increase footfall and assist in the Town Centre Renaissance.

During town centre surveys members of the public were asked to identify any new events that would encourage them to visit Rotherham Town Centre. The most popular response has been to see the introduction of a monthly Farmer's Market.

It is recognised across the country that there is a growing appeal for Farmer's Markets as shoppers become increasingly conscious of the benefits of buying local produce and the impact of "Food miles" used within normal food distribution methods.

There is currently only one Farmer's Market held within the borough, this is organised privately and operated once a month on a Sunday, under a license from RMBC at Wentworth Garden Centre.

Following consultation with Farmer's Market producers and traders to identify the most suitable day to hold a market, Rotherham Markets team propose to establish a Farmers Market on one Wednesday per month. Whilst it is proposed that the market will mainly take place on a Wednesday, it may have to be varied occasionally to suit other Town Centre events and public holidays.

The market will consist of approximately 20 stalls, retailing times will be from 10.00am until 3.00pm. The market will be managed by Rotherham Markets team and will comply with existing RMBC Farmers Market guidelines already issued to Wentworth (a copy is attached in Appendix A.)

As well as providing and marketing the Farmer's Market locally, an opportunity has been provided to work in partnership with the Regional Food Group for Yorkshire & Humber Limited and Business Link South Yorkshire. They are currently developing a strategy to increase the awareness of Farmer's Markets across South Yorkshire to the general public and farmers/producers. This promotion, which is funded by Yorkshire Forward, will include literature and advertising promoting all the South Yorkshire Farmers markets and also provide us with a celebrity chef on a rota basis.

8. Finance

The launch, ongoing marketing and operational costs will be met from existing markets budgets.

Additional promotional materials and public relations support will be provided in partnership with the Regional Food Group and Business Link South Yorkshire.

9. Risks and Uncertainties

As with any new venture there is a risk that the anticipated benefits may not be realised immediately. Town Centre footfall along with trader/shopper feedback will be monitored to ensure that markets department/trader and public expectations are being met. The continued operation of the market will be dependant upon these performance factors.

10. Policy and Performance Agenda Implications

The introduction of this market is in line with markets department service objectives and will contribute to the council's corporate priorities of Alive, Achieving and Proud along with the crosscutting theme of Sustainable Development.

11. Background Papers and Consultation

Consultation has taken place with;

- (1) Boston Castle Ward Councillors, all of whom fully supported the proposal.
- (2) Markets consultative committee.
- (3) Local traders via opinion surveys.
- (4) Farmers market traders.
- (5) Neighbouring Authorities.
- (6) Regional Food Group for Yorkshire & Humber Limited.
- (7) Business Link South Yorkshire.
- (8) National Association of Farmers Markets.
- (9) Licensee of Wentworth Farmers market.
- (10) RMBC internal departments: Streetpride (Community Delivery. Parking Services & Traffic Management). Neighbourhoods (Environmental Health).

**Contact Name : Robin Lambert, Markets General Manager, 6956,
robin.lambert@rotherham.gov.uk.**

APPENDIX A

Rotherham MBC Farmers' Market Operating Criteria

1. Locally Produced

A radius from the market has generally been used to define "local": 30 miles from the market would be a typical definition.

The primary aim of giving priority to producers living closest to the market.

2. Own Produce

All produce sold must be grown, reared, caught, brewed, pickled, baked, smoked or processed by the stallholder.

"Own produce" means:

- For primary produce, including livestock, that it has been grown or finished on the producers' land
- For processed meat products, that the meat should be primary produce as defined above.
- For other processed foods; that the products have been made within the defined radius and ingredients sourced locally where possible.

If there is a choice, crafts and processed products using materials from outside the area should be excluded in favour of food products, which have an entirely local origin.

3. Principal Producer

The stall must be attended by the principal producer or a representative directly involved in the production process.

The stall should be operated by someone directly involved in production, not just in other aspects of the producer's business. One of the key principles of a Farmers' Market is for the consumer to have a direct relationship with the producer.

Producer co-operatives and community associations such as local allotment societies or Women's' Institute groups may be agreed as principal producers on a case by case basis by the local market. In all cases they must be bona fide producers.

APPENDIX A

4. Policy and Information

Information should be available to customers at each market about the rules of the market and the production methods of the producers. The Market should also publicise the availability of this information.

Each Farmers' Market should be operated in accordance with trading standards, environmental health, alcohol licensing, market charters and other relevant legislation.

The policy of each Farmers' Market in terms of sourcing locally produced food and encouraging sustainable methods of production should be available to customers.

Producers must produce clear written information about production methods, which shall be available to any consumer who requests it. The Market must also publicise the availability of this information. Producers should be encouraged to welcome visitors onto their farm.

Markets should for the time being include a policy that no genetically modified organisms are knowingly sold or included in products sold at the market.

5. Other Criteria

- No livestock to be sold.
- Number of stalls/pitches to be restricted to a maximum of 30.

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A
of the Local Government Act 1972.

Document is Restricted